

Internet in Thailand

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Overview

- Thailand Fact & Figures
- Internet in Thailand
- Submarine Cables & Cable Landing Stations
- Internet Exchange Location in Thailand
- Statistics before and after Covid-19
 - Thailand Internet Users
 - Domestic and International Capacity
 - Broadband, Mobile and Fixed Line Subscribers
 - Thai Top Activities on the Internet
 - Interesting Users search results





Thailand

Fact & Figures

Area: 513,120 km²

Official language: Thai

Populations (June 2022):

Male 32,295,019

Female 33,816,786

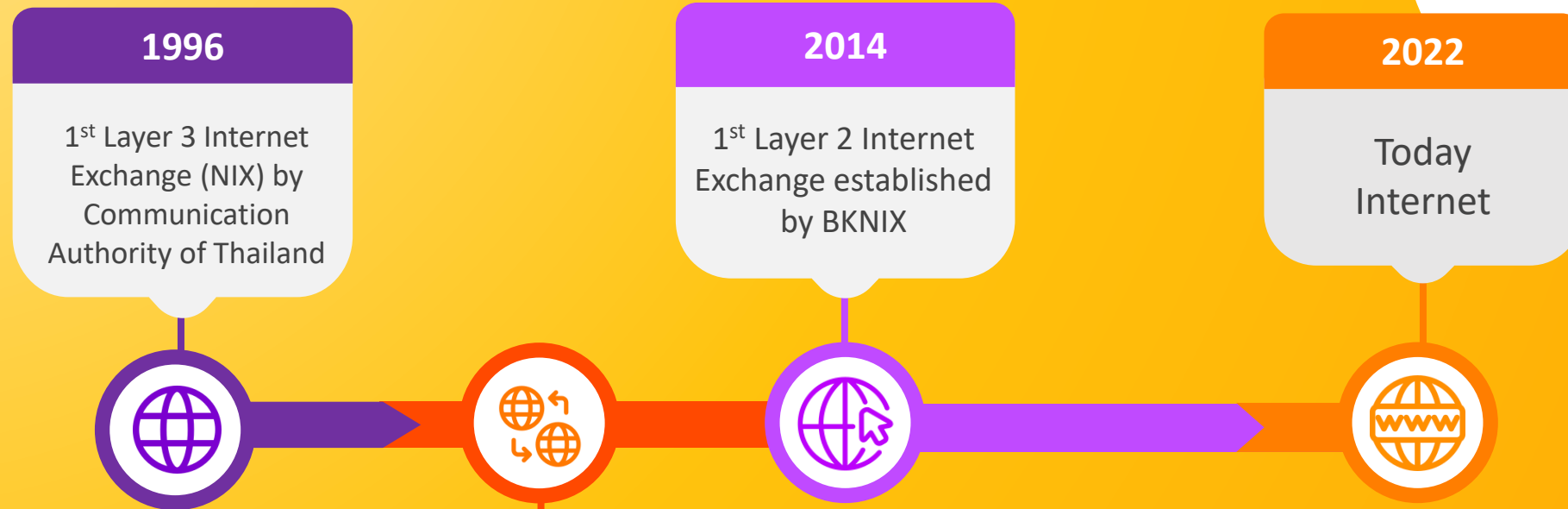
Total Population 66,111,805

Currency (THB)

Thai Baht (1 USD ~ 38 THB)



Internet Exchange Timeline in Thailand



Other Internet Exchanges established

1996 forward

Thailand Internet Exchange

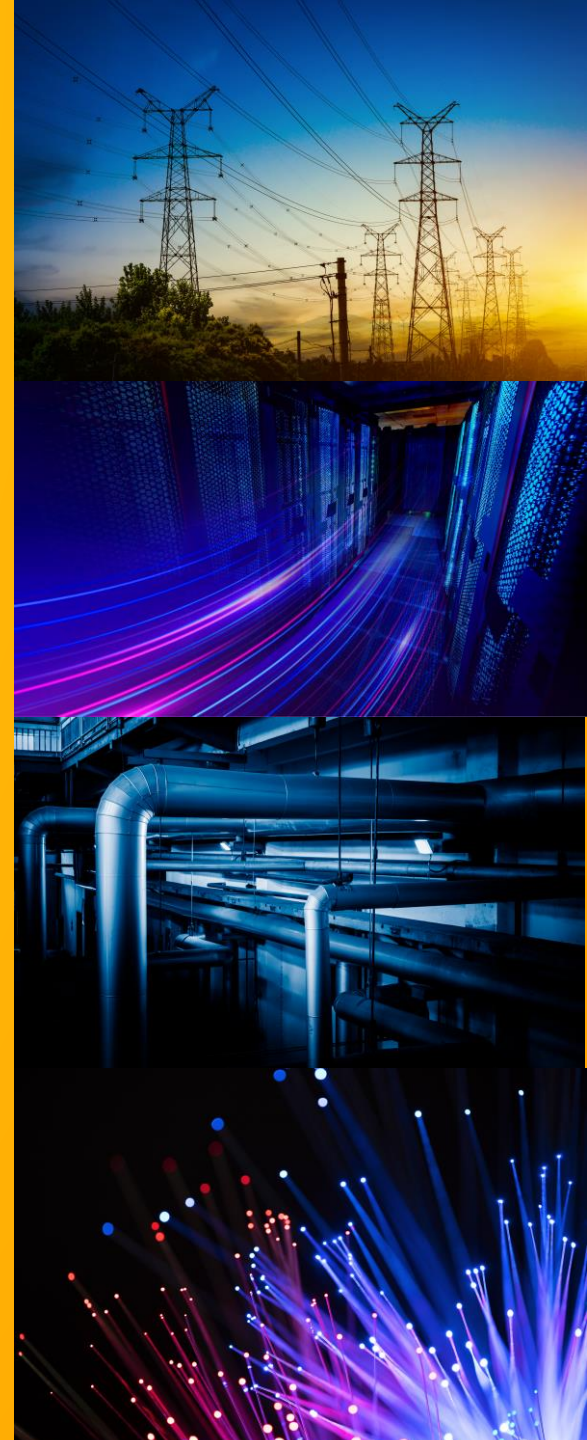
THAILAND IX (AS4652), TOT IX (AS37930), BKNIX (AS63529), IGC IX (AS140867), DTAC IX (AS133543), TICC-IX (AS38081), SYMC-IX (AS132880), AWN-IX (AS45458), JASTEL-IX (AS45642), CSL-IX (AS45265), UIH-IX (AS45788), TCCT-IX (AS45667)

International IX in Thailand

BBIX Thailand (AS138507)

Submarine Cables & Cable Landing Stations

International submarine cable systems landing in Thailand



Submarine Cables & Cable Landing Stations

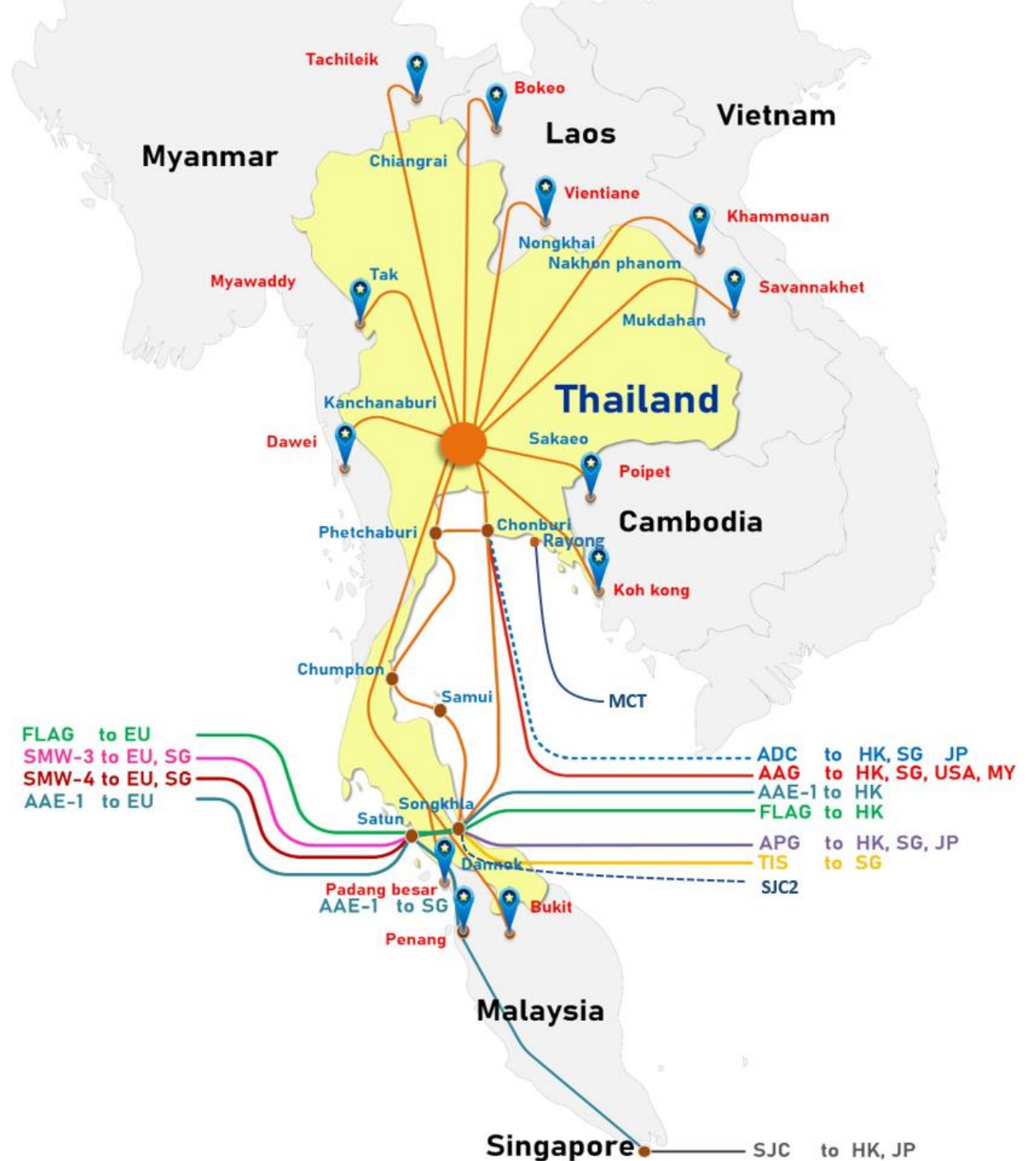
There are now 8 international submarine cable systems landing in Thailand, and two new cables under construction:

- [AAE-1](#)
- [FLAG Europe Asia \(FEA\)](#)
- [SMW3](#)
- [SMW4](#)
- [AAG](#)
- [APG](#)
- [MCT](#)
- [TIS](#)
- [SJC2](#) (2022)
- [ADC](#) (2022)

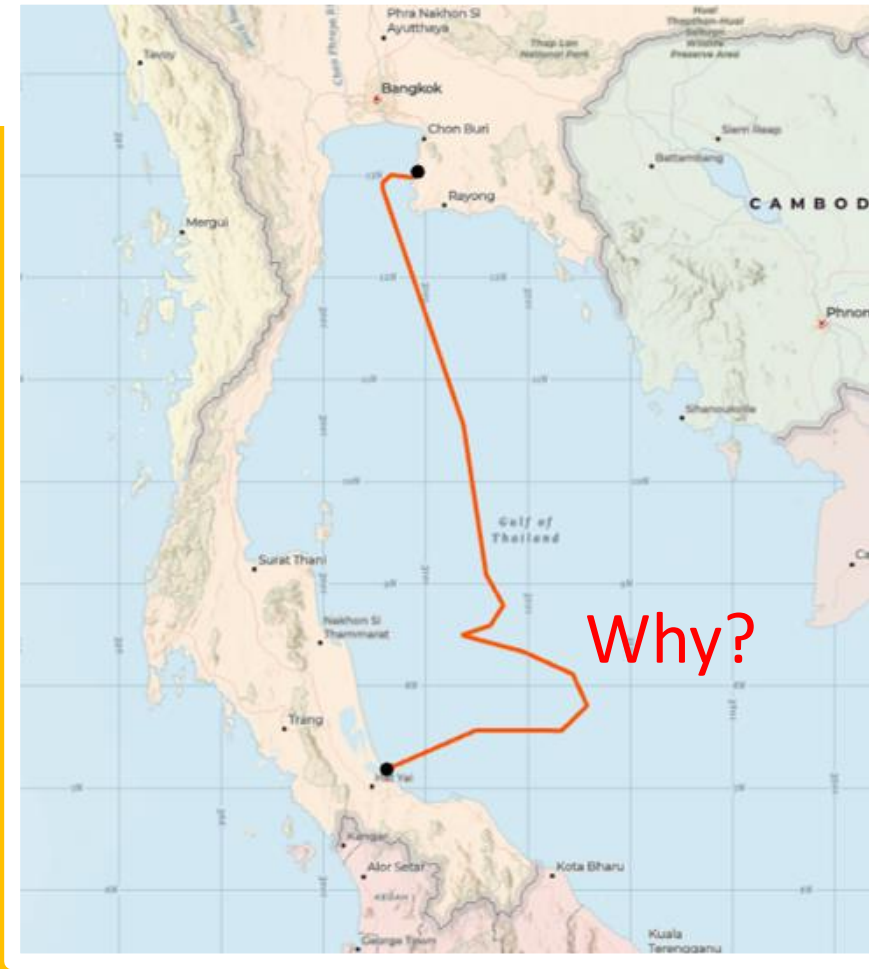
There are 3 main operators in Thailand,

1. National Telecom
2. True
3. Symphony

Ref [Thailand - Submarine Networks](#)

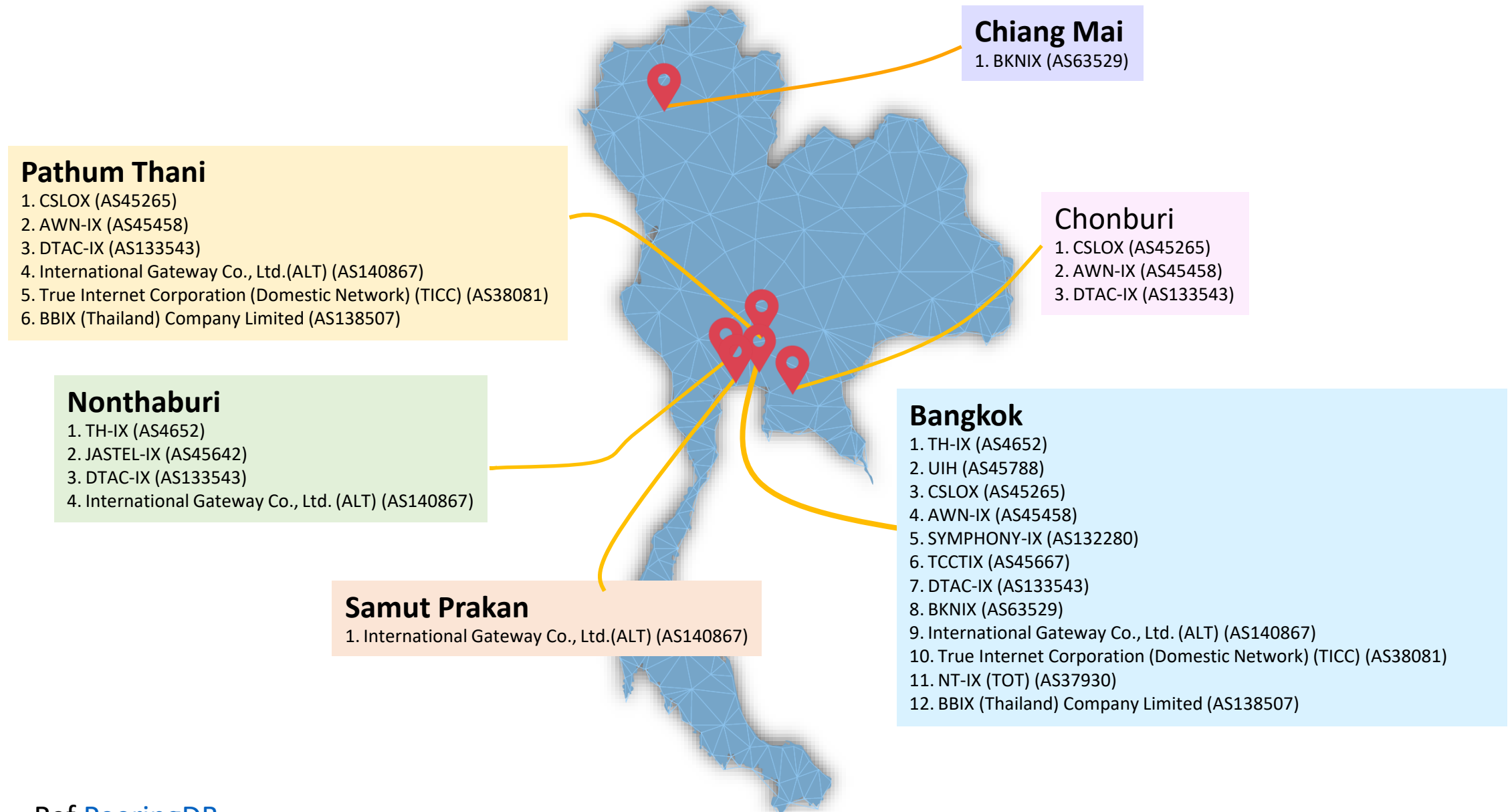


Fun fact!

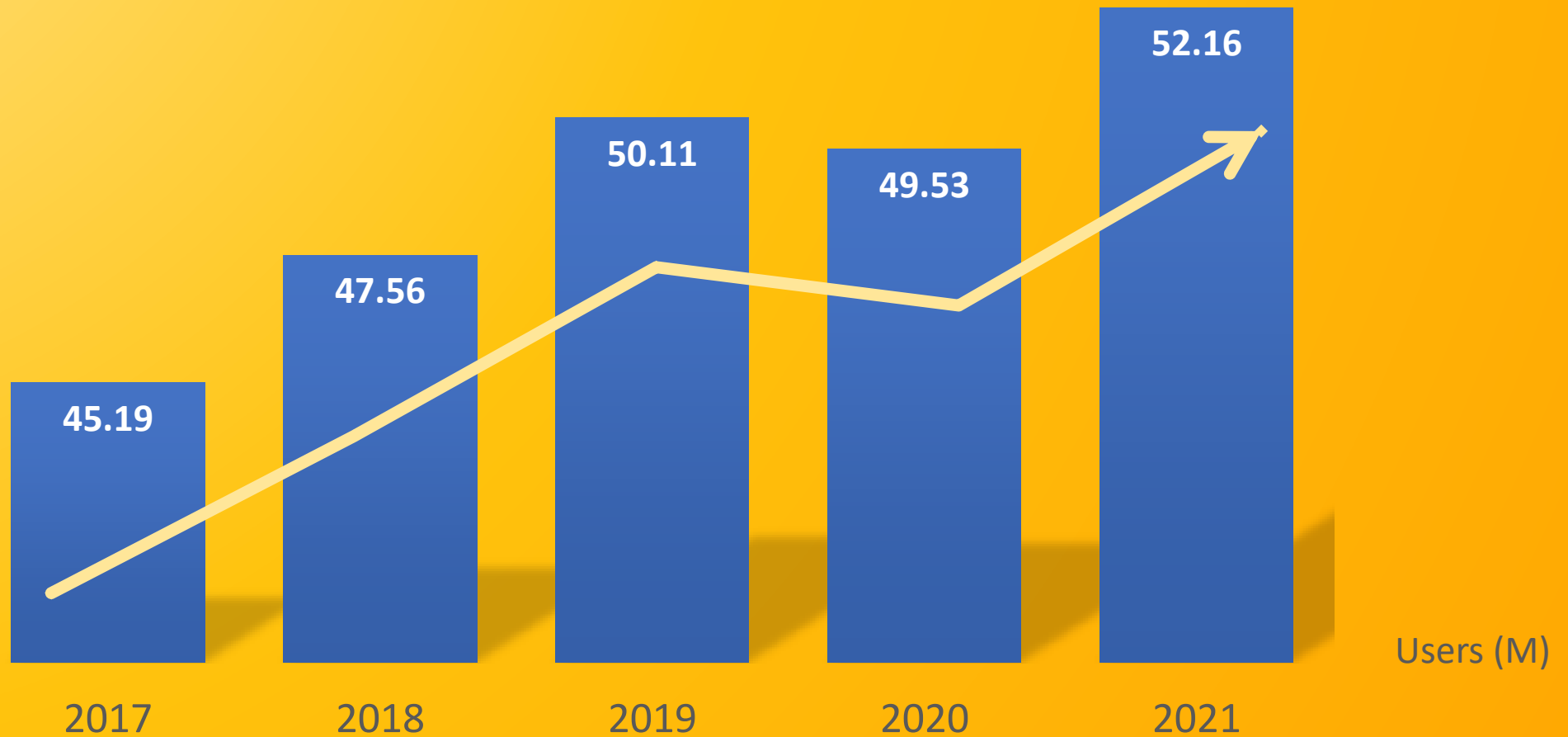


CSN (CAT Submarine Network)

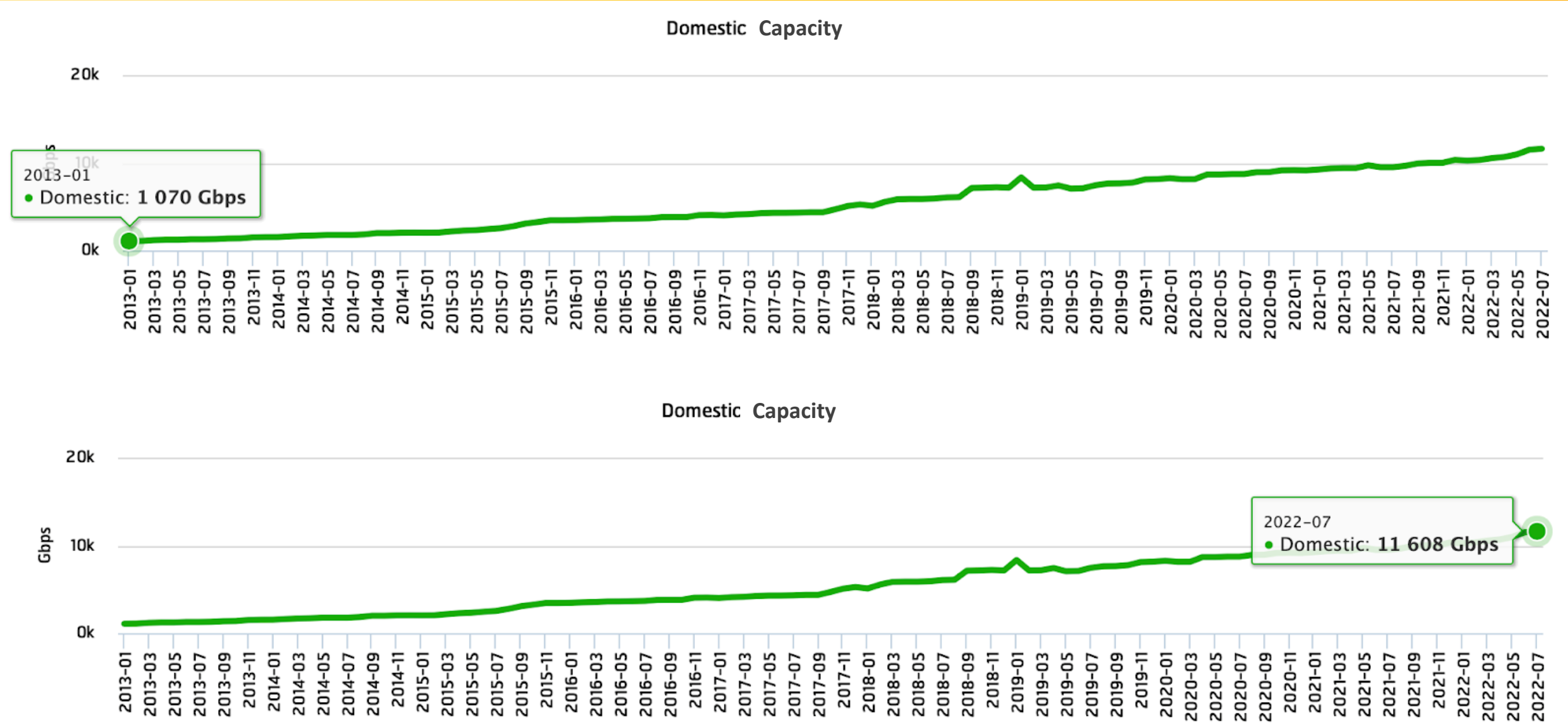
Internet Exchange Location in Thailand



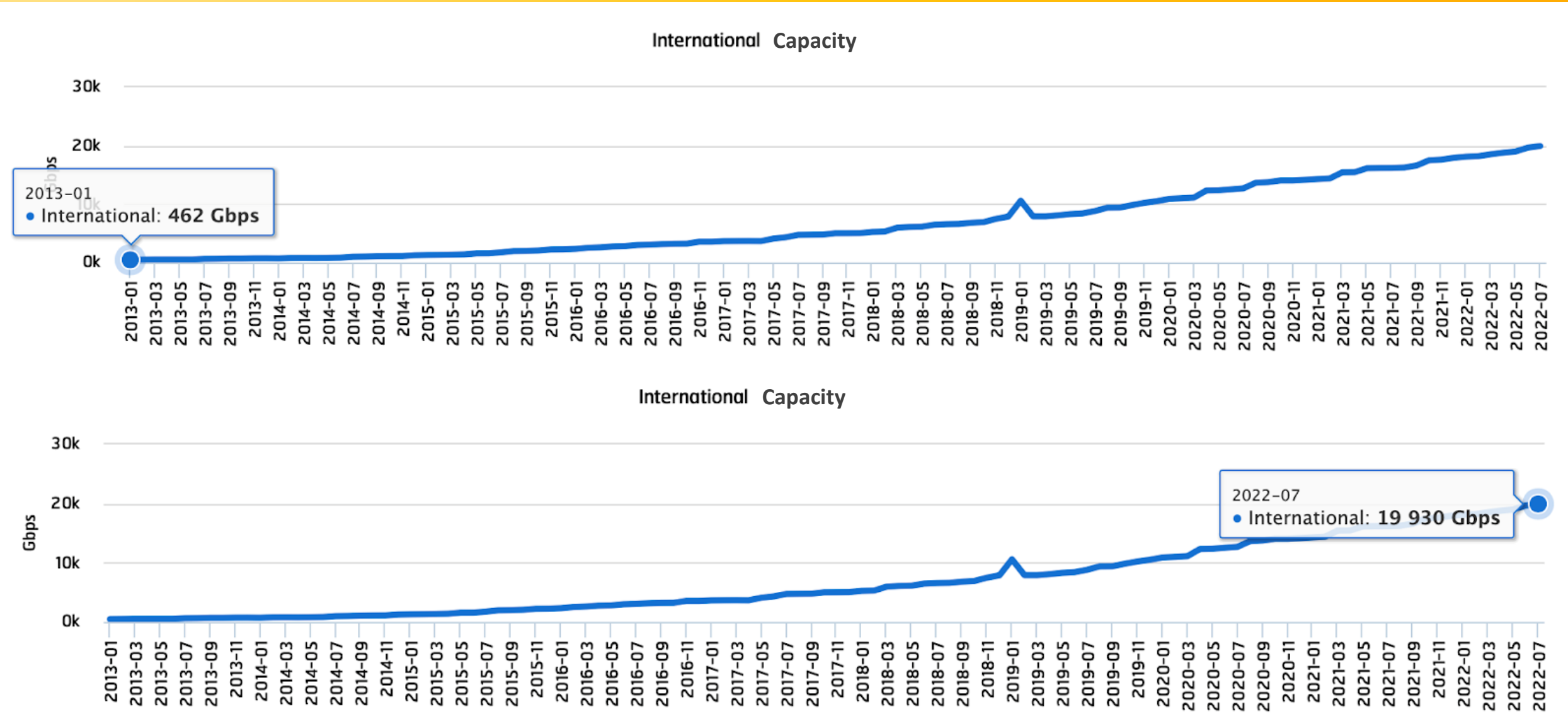
Thailand Internet Users



Domestic Capacity from 2013 to 2022

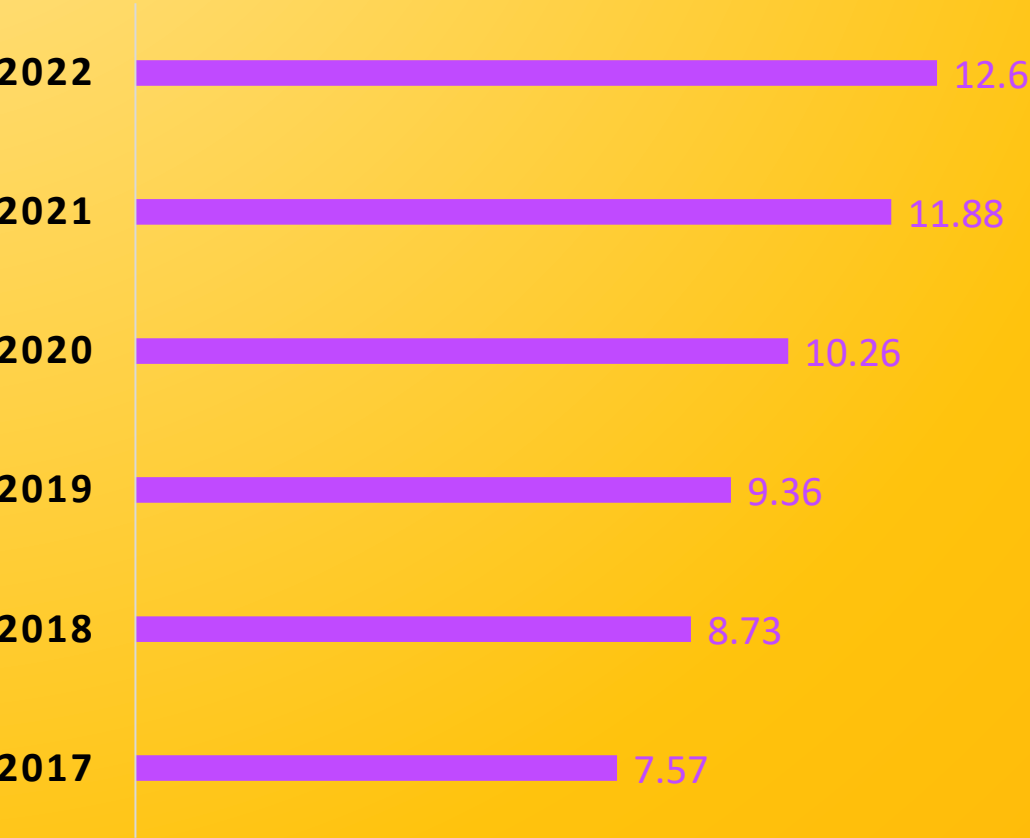


International Capacity from 2013 to 2022

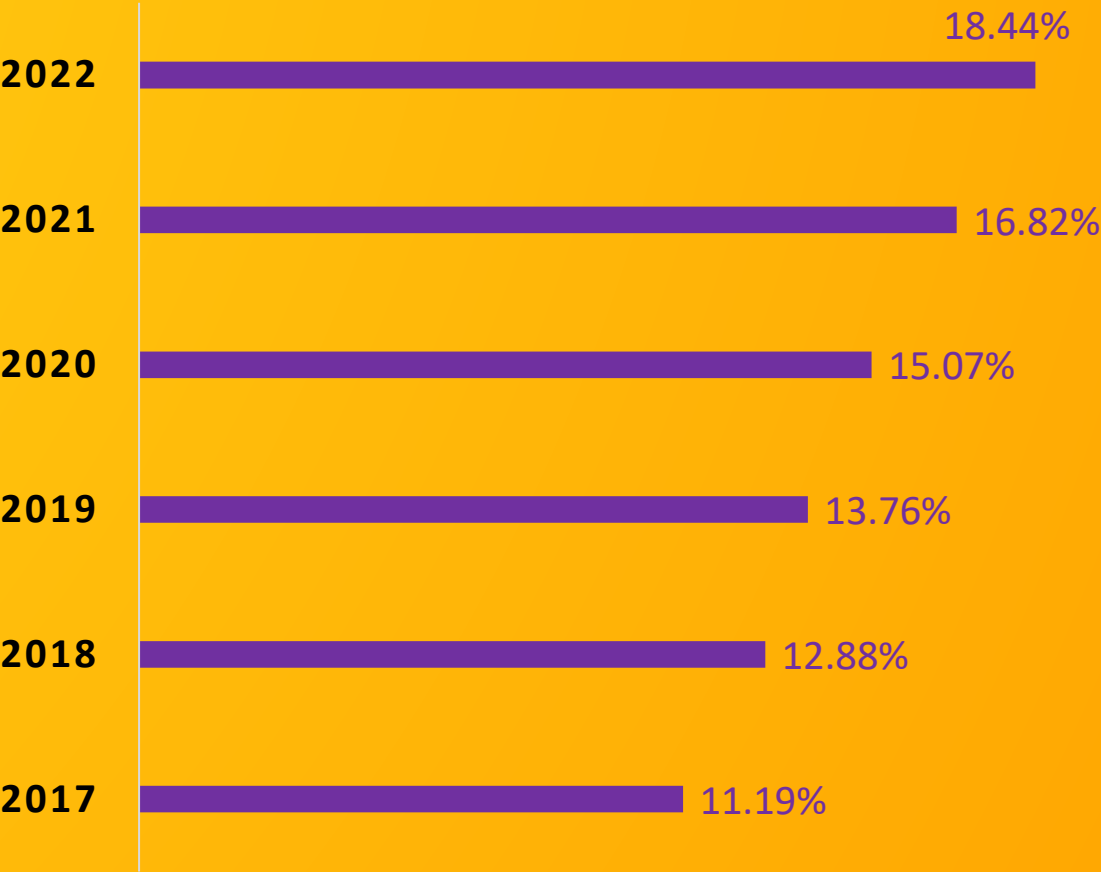


Broadband Subscribers

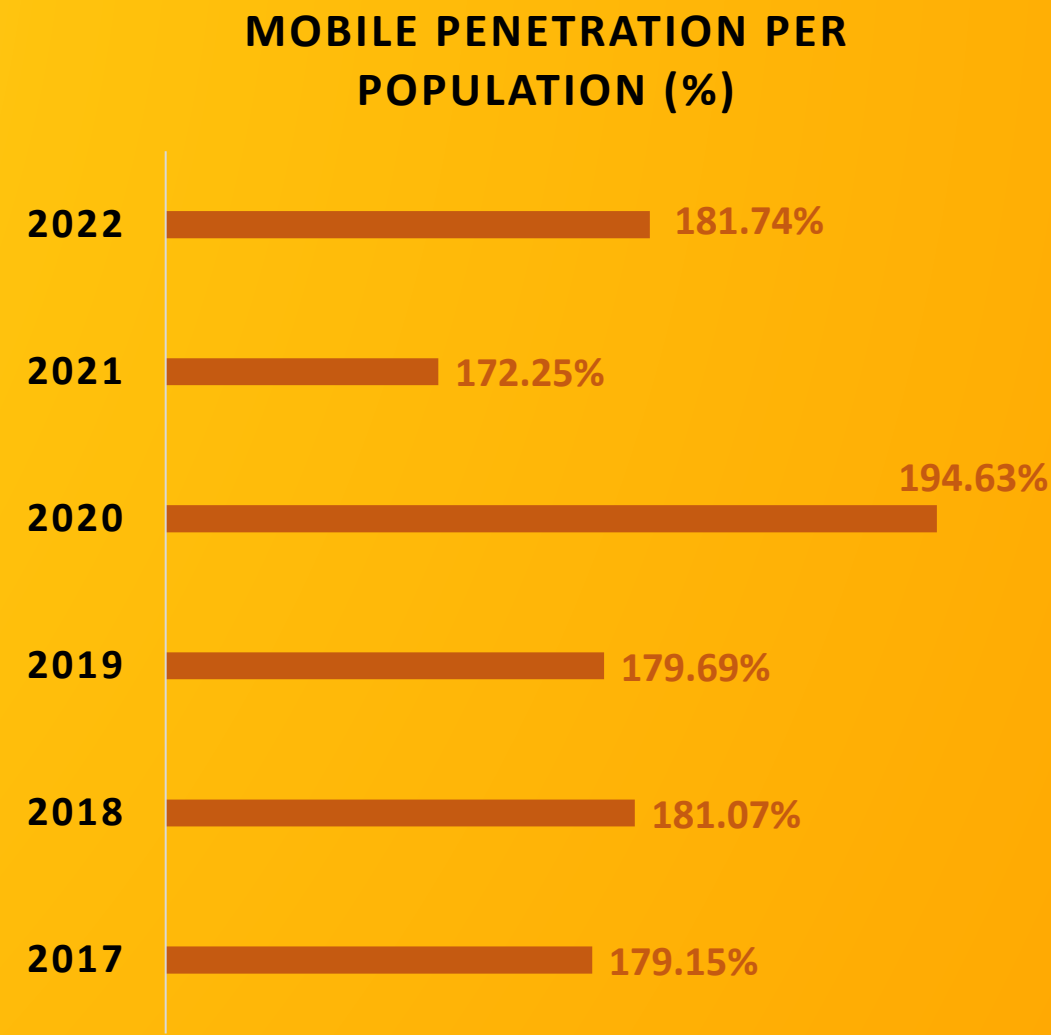
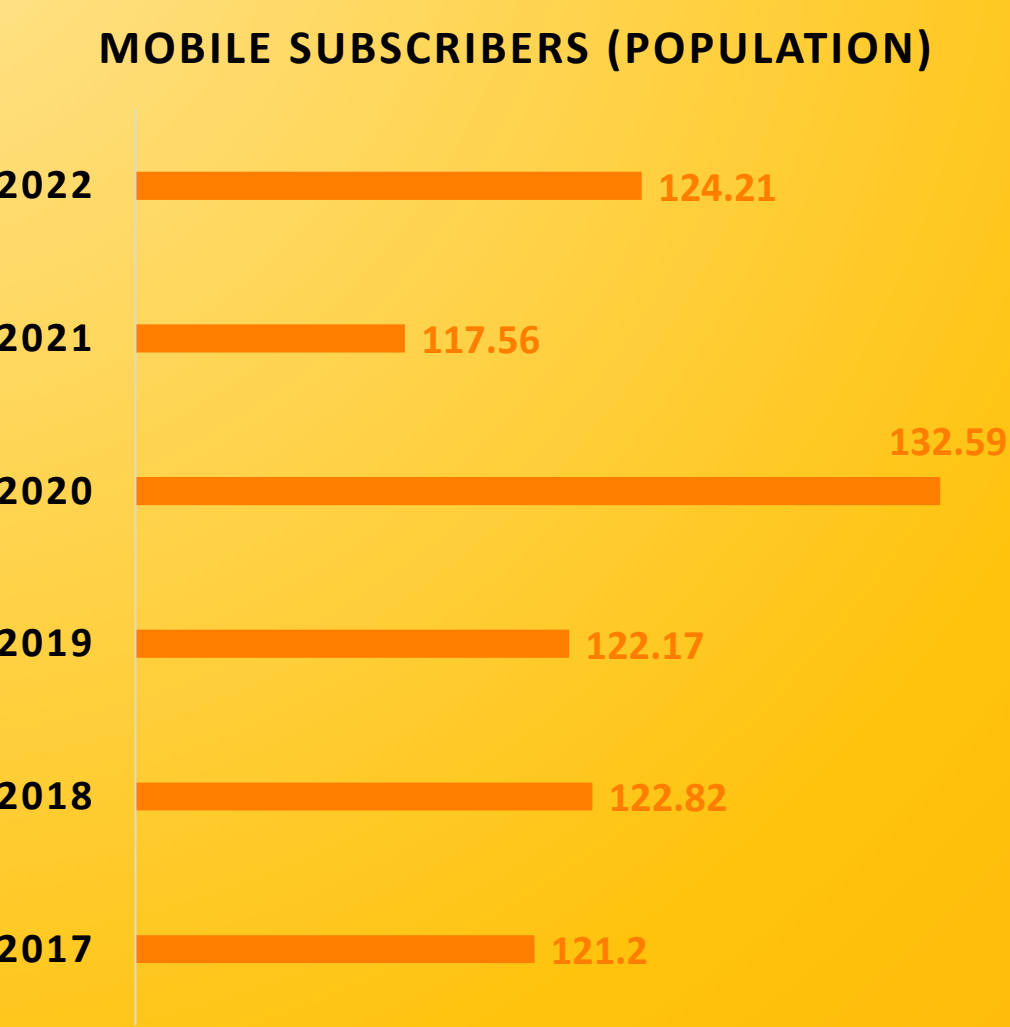
BROADBAND SUBSCRIBERS
(POPULATION)



BROADBAND PENETRATION PER
POPULATION (%)

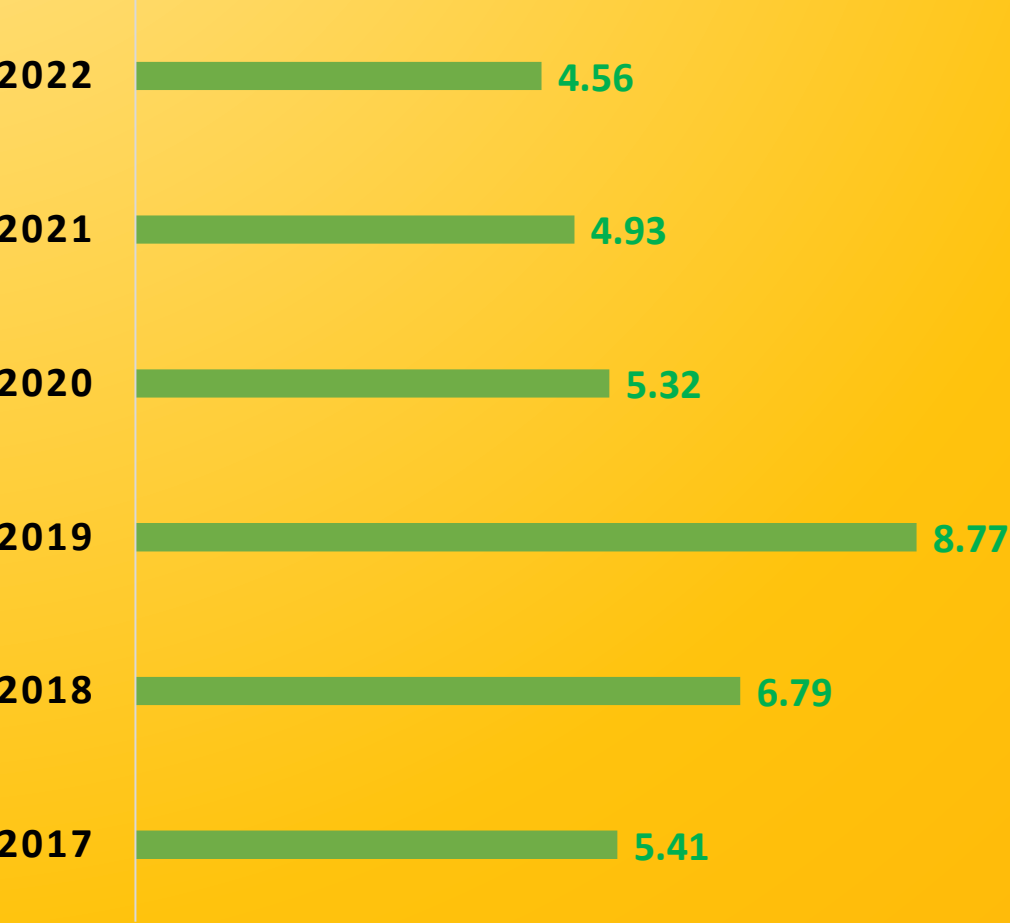


Mobile Subscribers

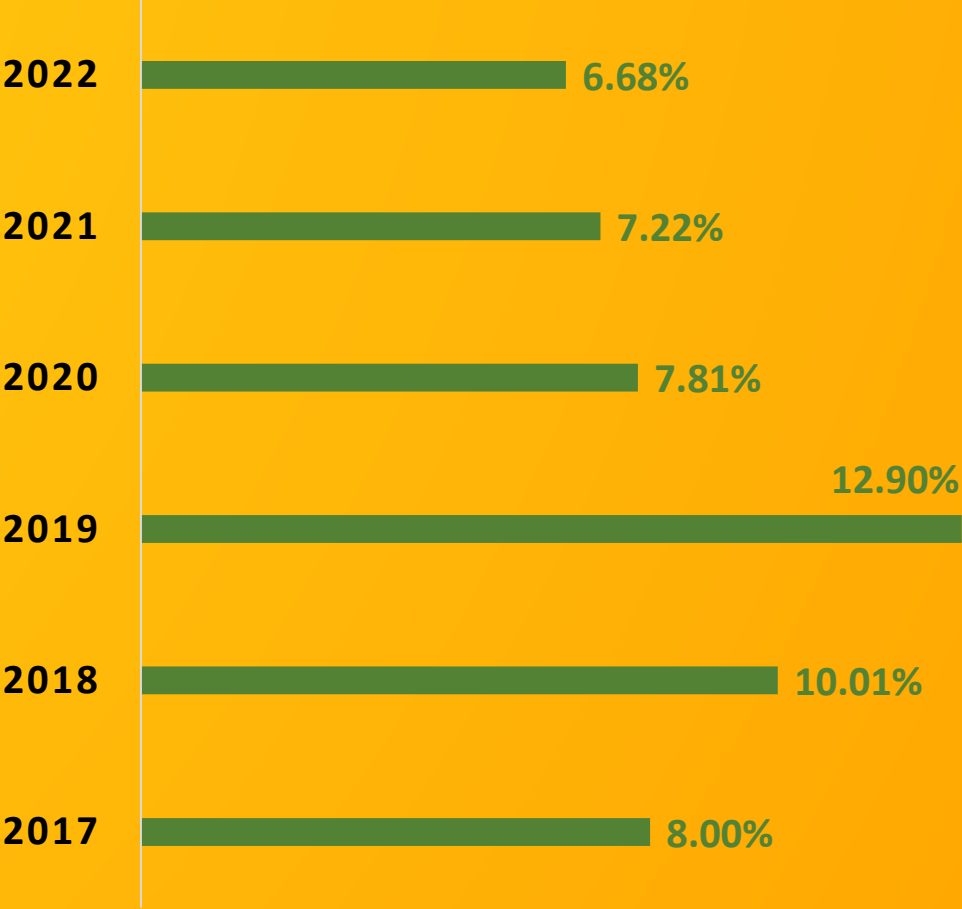


Fixed Line Subscribers

FIXED LINE SUBSCRIBERS (POPULATION)



FIXED LINE PENETRATION PER
POPULATION (%)





THAILAND DAILY TIME SPENT WITH MEDIA

Updated FEB 2022



Using the Internet
9H 06M



Watching Television
4H 02M



Social Media
2H 59M



Press Media
2H 48M



Music Streaming
1H 53M



Broadcast Radio
0H 53M



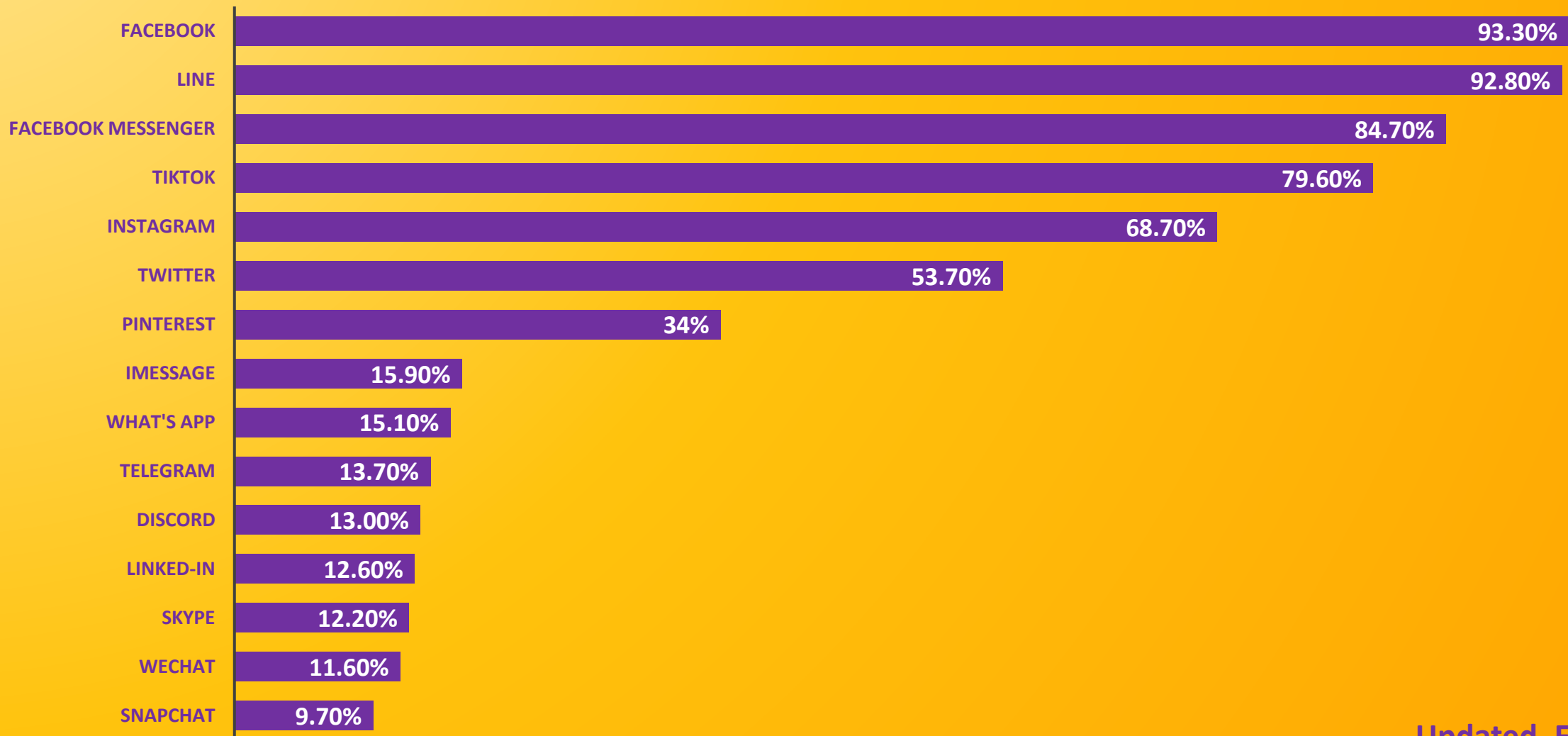
Listening Podcast
1H 12M



Using a game console
1H 58M



THAILAND MOST-USED SOCIAL MEDIA PLATFORMS



Updated FEB 2022



THAILAND TOP 10 YOUTUBE SEARCHES

#	SEARCH QUERY	INDEX
1	เพลง	100
2	หนัง	22
3	แดน	15
4	รวม เพลง	12
5	แดน ซ์	12
6	ผี	12
7	การ์ตูน	8
8	ขอ	8
9	เพลง แดน ซ์	7
10	รถ แห่	7

Updated OCT 2022



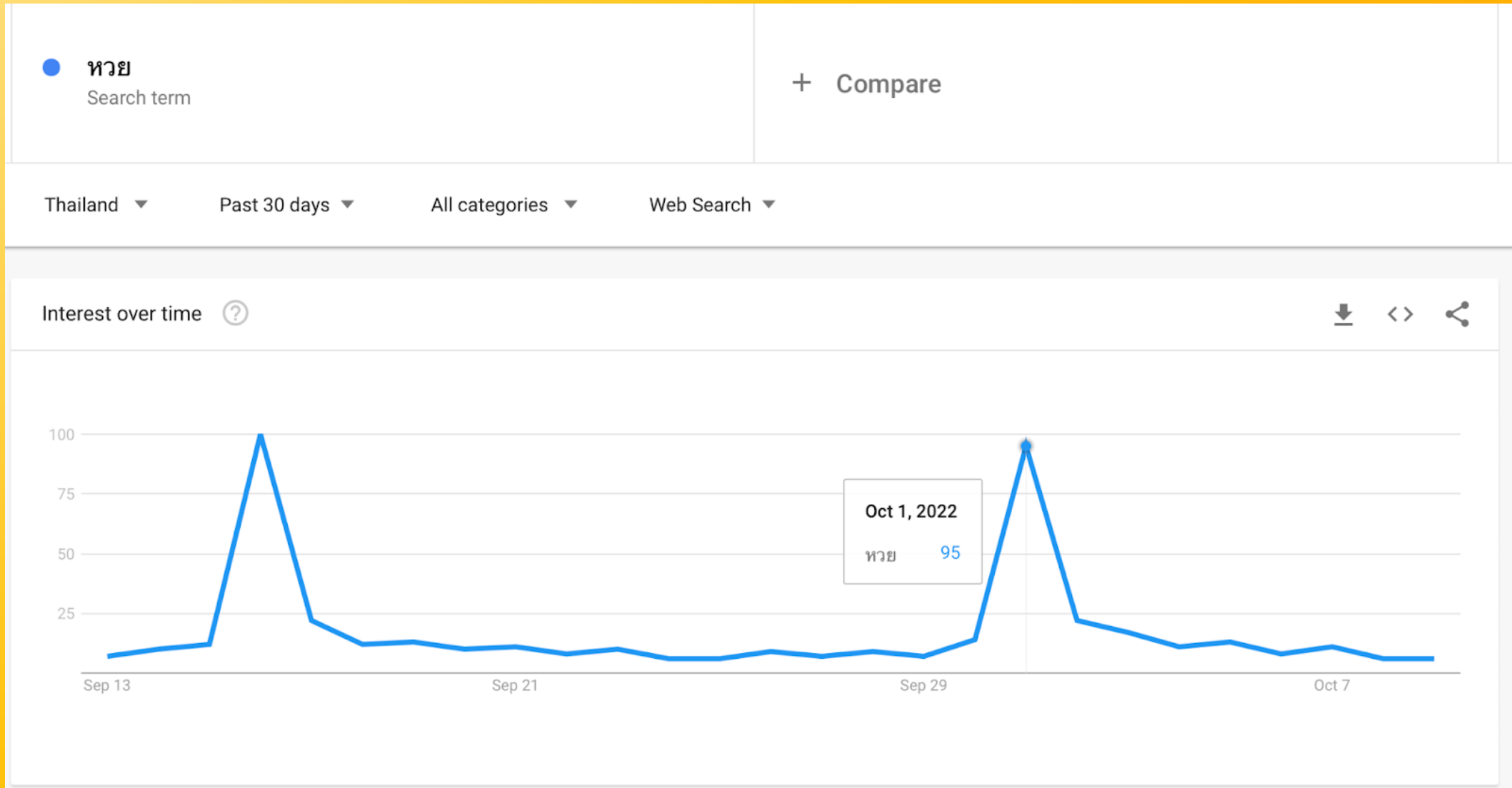
THAILAND TOP 10 GOOGLE SEARCHES

#	SEARCH QUERY	INDEX
1	หนัง	100
2	ห่วย	72
3	แปล	68
4	ผลบอล	52
5	เพลง	37
6	Facebook	34
7	บอลวันนี้	33
8	บอลสด	32
9	ตรวจห่วย	32
10	แปล ภาษา	30

Updated OCT 2022

Hint from Google search Trend

The search happens every 1st and 16th of every month.



Thank you

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